

## Statistically significant differences in identifying themes as particularly important, comparing responses from demographic group dyads

Theme	Male %	Female %	Gender p	Age <= 64 %	Age >= 65 %	Age p	No Degree %	Degree %	Educ. p
Family connection	4.506680	4.743387		5.058411	4.076114		5.251908	4.380787	< 0.01
Driving	5.311444	4.493735	< 0.01	4.129673	5.598398	< 0.01	5.781170	4.039352	< 0.01
Socialising	3.959440	4.056844		4.053738	3.985979		4.600509	3.703704	< 0.01
Reading	3.637534	4.080849		3.843458	4.196294		3.501272	4.241898	< 0.01
Friendships	3.042009	3.860003	< 0.01	3.539720	3.885829	< 0.01	3.552163	3.732639	
Walking	3.396105	2.880599		2.949766	3.094642		2.972010	3.020833	
Maintain independence	1.915339	3.082241	< 0.01	2.978972	2.523786		2.819338	2.806713	
Mix family connections friendships	2.333816	2.616544		2.762850	2.173260	< 0.01	2.687023	2.465278	
Conversation and chat	2.076292	2.424504		2.511682	2.073110		2.361323	2.343750	
Follow a storyline	1.979720	1.925200		2.032710	1.772659	< 0.01	1.720102	2.060185	
Personal hygiene	1.062289	2.098036	< 0.01	2.172897	1.311968	< 0.01	1.679389	1.956019	
Cooking	1.400290	1.872389		1.997664	1.362043	< 0.01	1.455471	1.938657	< 0.01
Use technology	1.786577	1.646743		1.442757	2.073110	< 0.01	1.547074	1.747685	
Recognise people	1.609528	1.603534		1.828271	1.211818	< 0.01	1.628499	1.585648	
Make decisions	1.062289	1.675549	< 0.01	1.740654	1.171758	< 0.01	1.353690	1.631944	
Meaningful conversations	1.673910	1.430698		1.623832	1.241863		1.526718	1.458333	
Feel wanted and needed	1.593433	1.421096		1.489486	1.412118		1.292621	1.556713	
Gardening	1.046193	1.469106		1.074766	1.902854	< 0.01	1.394402	1.371528	
Manage finances	1.416385	1.320275		1.133178	1.692539	< 0.01	1.363868	1.325231	
Communicate effectively	1.432480	1.152240		1.028037	1.532298	< 0.01	1.241730	1.197917	
Live at home	0.853050	1.224255		1.086449	1.231848		0.997455	1.221065	
Grandchildren	1.014003	1.065822		0.876168	1.352028	< 0.01	1.170483	0.983796	
Exercise	1.078384	1.027414		1.139019	0.861292		0.956743	1.082176	
Walk dogs	0.676002	1.099429	< 0.01	1.191589	0.681022	< 0.01	1.312977	0.827546	< 0.01
Volunteering	0.997908	0.955399		0.794393	1.251878	< 0.01	0.743003	1.087963	< 0.01
Personal attributes and social skills	0.933526	0.965001		0.969626	0.931397		0.966921	0.949074	
Remember peoples name	1.174956	0.796966	< 0.01	0.811916	1.001502		0.966921	0.833333	
Remember past	0.949622	0.854578		0.952103	0.751127		0.844784	0.896991	
Support family	0.611621	0.955399		0.957944	0.741112		0.854962	0.891204	
Music	1.287623	0.720150	< 0.01	0.823598	0.901352		0.631043	0.978009	< 0.01
Travelling	0.885241	0.830573		0.806075	0.921382		0.722646	0.920139	
Use toilet	0.531144	0.844976		0.870327	0.610916		0.641221	0.850694	
Sense of humour	0.643811	0.729752		0.841121	0.500751	< 0.01	0.773537	0.682870	
Pets	0.466763	0.777762		0.887850	0.390586	< 0.01	0.508906	0.815972	< 0.01
Shopping	0.338001	0.806568	< 0.01	0.741822	0.620931	< 0.01	0.926209	0.567130	< 0.01

Working	0.611621	0.720150		1.028037	0.130195	< 0.01	0.753181	0.665509	
Help others	0.772574	0.672140		0.677570	0.721082		0.865140	0.596065	
Cognitive games	0.901336	0.628931		0.449766	1.101652	< 0.01	0.783715	0.636574	
Hobbies	0.627716	0.686543		0.601636	0.791187		0.681934	0.665509	
Dining	0.515049	0.686543		0.712617	0.540811	< 0.01	0.641221	0.653935	
Give advice	0.949622	0.528110	< 0.01	0.625000	0.630946		0.834606	0.509259	< 0.01
Caring responsibilities	0.611621	0.633732		0.490654	0.861292	< 0.01	0.773537	0.543981	
Household chores	0.386287	0.667339		0.613318	0.590886		0.508906	0.659722	
Analyse and solve problems	0.595526	0.585722		0.595794	0.580871		0.600509	0.584491	
Maintain dignity	0.627716	0.556916		0.554907	0.600901		0.569975	0.572917	
Going on holidays	0.515049	0.576120		0.566589	0.550826		0.763359	0.445602	< 0.01
Spouse	0.579430	0.552115		0.630841	0.430646		0.458015	0.613426	
Staying active	0.836955	0.432090	< 0.01	0.455607	0.640961		0.468193	0.555556	
Religious participation	0.338001	0.571319		0.461449	0.610916	< 0.01	0.427481	0.567130	
Look good	0.354096	0.556916		0.455607	0.600901		0.631043	0.439815	
Cycling	0.933526	0.379279	< 0.01	0.595794	0.350526	< 0.01	0.508906	0.503472	
Understand current affairs	0.756478	0.403284	< 0.01	0.502336	0.450676		0.417303	0.520833	
Rational thinking	0.756478	0.398483	< 0.01	0.502336	0.440661		0.468193	0.486111	
Needlework	0.032191	0.576120	< 0.01	0.467290	0.430646		0.610687	0.364583	< 0.01
Planning and organising skills	0.321906	0.446493		0.408879	0.430646		0.376590	0.439815	
Good listener	0.321906	0.436891		0.443925	0.360541		0.346056	0.451389	
Singing	0.257525	0.460896		0.327103	0.560841	< 0.01	0.356234	0.445602	
Feel valued and self-worth	0.386287	0.398483		0.420561	0.360541		0.346056	0.428241	
Leisure travel	0.418477	0.388881		0.321262	0.520781		0.386768	0.399306	
Plan future	0.354096	0.369677		0.426402	0.260391	< 0.01	0.295165	0.405093	
Confidence	0.321906	0.355274		0.321262	0.390586		0.264631	0.393519	
Watch tv	0.498954	0.292861		0.303738	0.410616		0.305344	0.364583	
Sports	0.788669	0.211244	< 0.01	0.286215	0.440661		0.488550	0.260417	< 0.01
Mental agility	0.515049	0.288060		0.344626	0.340511		0.366412	0.329861	
Running	0.515049	0.288060		0.449766	0.150225	< 0.01	0.305344	0.358796	
Take part in activities	0.321906	0.340871		0.309579	0.390586	< 0.01	0.305344	0.358796	
Traveling	0.370192	0.326468		0.356308	0.300451		0.173028	0.428241	< 0.01
Capacity to understand text	0.338001	0.326468		0.315421	0.350526		0.254453	0.370370	
Swimming	0.257525	0.336070		0.373832	0.250376	< 0.01	0.386768	0.295139	
Ability to learn new skills	0.386287	0.297662		0.315421	0.320481		0.254453	0.353009	
Mixtheatrecinema	0.193143	0.340871		0.303738	0.320481		0.274809	0.329861	
Writing	0.386287	0.283259		0.280374	0.350526		0.213740	0.358796	
Analytical skills	0.450668	0.254453		0.268692	0.350526		0.244275	0.329861	
Play musical instruments	0.482859	0.240050	< 0.01	0.297897	0.290436		0.183206	0.358796	
Remember important dates	0.241429	0.307264		0.332944	0.220330	< 0.01	0.325700	0.271991	
Creative activities	0.273620	0.292861		0.239486	0.380571	< 0.01	0.213740	0.335648	
Dressing style	0.112667	0.345672	< 0.01	0.356308	0.180270	< 0.01	0.295165	0.289352	
Make people laugh	0.321906	0.264055		0.379673	0.110165	< 0.01	0.234097	0.306713	
Laughter and fun	0.144858	0.312065		0.373832	0.120180	< 0.01	0.325700	0.254630	
Golf	0.788669	0.124826	< 0.01	0.140187	0.510766	< 0.01	0.366412	0.225694	
Gym	0.354096	0.244851		0.286215	0.240361	< 0.01	0.315522	0.243056	

Empathy	0.144858	0.288060		0.245327	0.270406	< 0.01	0.223919	0.271991
Contribute to family	0.289715	0.235249		0.216121	0.300451		0.223919	0.260417
Remember where put things	0.241429	0.244851		0.257009	0.220330		0.223919	0.254630
Follow a conversation	0.144858	0.264055		0.303738	0.130195		0.213740	0.254630
Artwork	0.257525	0.220846		0.186916	0.300451		0.203562	0.243056
Mountain sports	0.273620	0.206443		0.297897	0.090135	< 0.01	0.193384	0.237269
Dancing	0.080476	0.249652		0.210280	0.220330		0.173028	0.237269
Kind and caring	0.209239	0.211244		0.227804	0.180270		0.162850	0.237269
Coffee with friends	0.144858	0.220846		0.204439	0.200300		0.183206	0.214120
Follow tv and news	0.273620	0.177637		0.198598	0.200300		0.142494	0.231481
Getting dressed	0.112667	0.225647		0.257009	0.100150	< 0.01	0.213740	0.190972
Remember day to day things	0.112667	0.220846		0.192757	0.200300		0.254453	0.162037
Yoga	0.032191	0.244851	< 0.01	0.192757	0.200300		0.203562	0.190972
Use public transport	0.177048	0.172836		0.181075	0.180270		0.132316	0.208333
Take care of things	0.080476	0.211244		0.198598	0.150225		0.173028	0.185185
Mixboard games and cards	0.305810	0.144030		0.070093	0.370556	< 0.01	0.132316	0.208333
Express opinions	0.193143	0.168035		0.175234	0.170255		0.142494	0.190972
Role in the community	0.257525	0.144030		0.116822	0.260391	< 0.01	0.111959	0.202546
Plan holidays	0.112667	0.177637		0.151869	0.180270		0.162850	0.162037
Same person	0.177048	0.148831		0.181075	0.110165		0.101781	0.185185
Craftwork	0.160953	0.148831		0.110981	0.220330		0.183206	0.133102
Mixcookingbaking	0.096572	0.163234		0.151869	0.140210		0.132316	0.156250
Plan family life	0.160953	0.144030		0.175234	0.100150		0.203562	0.115741
Intelligence	0.257525	0.110423		0.140187	0.150225		0.111959	0.162037
Contribute to conversation	0.112667	0.148831		0.140187	0.140210		0.101781	0.162037
Remember recent events	0.096572	0.148831		0.151869	0.110165		0.142494	0.133102
Remember names	0.144858	0.129627		0.110981	0.170255	< 0.01	0.152672	0.121528
Prioritise and analyse tasks	0.112667	0.134428		0.151869	0.090135		0.183206	0.098380
Debate politics	0.209239	0.105622		0.122664	0.140210	< 0.01	0.091603	0.150463
Happy and loved	0.144858	0.120025		0.163551	0.060090		0.122137	0.127315
Not be a burden	0.193143	0.100821		0.110981	0.140210		0.152672	0.104167
Mixgardeningother	0.160953	0.105622		0.087617	0.170255		0.111959	0.121528
Share memories	0.064381	0.134428		0.140187	0.080120		0.081425	0.138889
Remember books	0.144858	0.110423		0.122664	0.110165		0.173028	0.086806
Make tea	0.032191	0.139229		0.151869	0.060090	< 0.01	0.132316	0.109954
Remember love	0.128762	0.115224		0.140187	0.080120		0.213740	0.063657
Understand tv programmes	0.112667	0.120025		0.087617	0.170255		0.142494	0.104167
Concentrate and understand books	0.289715	0.067214	< 0.01	0.093458	0.160240		0.132316	0.109954
Academic activities	0.177048	0.100821		0.134346	0.090135		0.091603	0.133102
Maintain contact	0.064381	0.129627		0.087617	0.160240		0.142494	0.098380
Situational awareness	0.096572	0.115224		0.134346	0.070105		0.122137	0.104167
Control budgets	0.080476	0.115224		0.110981	0.100150		0.173028	0.069444
Plan leisure time	0.160953	0.081617		0.093458	0.110165		0.111959	0.092593
Assess complex issues	0.209239	0.067214	< 0.01	0.105140	0.090135		0.091603	0.104167
Mixgalleriesmuseums	0.064381	0.100821		0.099299	0.090135		0.040712	0.127315
Organise home	0.096572	0.091219		0.105140	0.070105		0.111959	0.081019

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Exercise classes	0.032191	0.110423		0.093458	0.090135		0.081425	0.098380
Sport watching	0.225334	0.048010	< 0.01	0.116822	0.040060	< 0.01	0.132316	0.063657
Run household	0.080476	0.086418		0.081776	0.090135		0.122137	0.063657
Group activities	0.096572	0.081617		0.064252	0.120180	< 0.01	0.091603	0.081019
Mixconcertstheatrecinemamuseums	0.080476	0.081617		0.052570	0.130195	< 0.01	0.040712	0.104167
Motherhood	0.000000	0.105622		0.099299	0.050075		0.101781	0.069444
Wit and humour	0.112667	0.067214		0.064252	0.100150		0.050891	0.092593
Gaming	0.160953	0.052811		0.093458	0.050075		0.081425	0.075231
Academic activites	0.177048	0.038408	< 0.01	0.035047	0.130195		0.061069	0.075231
Mix love other	0.032191	0.076816		0.081776	0.040060		0.061069	0.069444
Baking	0.016095	0.081617		0.099299	0.010015	< 0.01	0.071247	0.063657
Retain a good memory	0.112667	0.052811		0.052570	0.090135		0.091603	0.052083
Remembering words	0.080476	0.057612		0.064252	0.060090		0.020356	0.086806
Woman's role in family	0.032191	0.072015		0.075935	0.040060		0.061069	0.063657
Pub	0.128762	0.043209		0.064252	0.060090		0.071247	0.057870
Racket sports	0.080476	0.052811		0.064252	0.050075		0.081425	0.046296
Remain positive	0.000000	0.076816		0.070093	0.040060		0.010178	0.086806
Dancing	0.032191	0.062413		0.023364	0.120180		0.050891	0.063657
Remember conversations	0.064381	0.052811		0.052570	0.060090		0.061069	0.052083
In control of life	0.096572	0.043209		0.052570	0.060090		0.040712	0.063657
Water sports	0.177048	0.019204	< 0.01	0.070093	0.030045		0.081425	0.040509
Follow instructions	0.064381	0.048010		0.058411	0.040060		0.061069	0.046296
Mixconcertsfestivals	0.048286	0.052811		0.046729	0.060090		0.040712	0.057870
Discuss literature and science	0.064381	0.048010		0.052570	0.050075		0.040712	0.057870
Remember routes	0.080476	0.043209		0.035047	0.080120		0.050891	0.052083
Sex life	0.128762	0.024005	< 0.01	0.035047	0.070105		0.050891	0.046296
Mixyogapilates	0.016095	0.057612		0.023364	0.090135		0.040712	0.052083
Remember peoples name and face	0.032191	0.052811		0.046729	0.050075		0.040712	0.052083
Plan meals	0.048286	0.048010		0.040888	0.060090		0.040712	0.052083
Staying safe	0.016095	0.048010		0.064252	0.010015		0.020356	0.057870
New friends	0.048286	0.038408		0.046729	0.030045		0.020356	0.052083
Bowls	0.096572	0.024005		0.011682	0.090135	< 0.01	0.061069	0.028935
Speak foreign languages	0.032191	0.043209		0.035047	0.050075		0.050891	0.034722
Fishing	0.177048	0.000000	< 0.01	0.035047	0.050075		0.081425	0.017361
Read music	0.064381	0.033607		0.046729	0.030045		0.040712	0.040509
Good company	0.064381	0.033607		0.052570	0.020030		0.030534	0.046296
Pilates	0.016095	0.043209		0.029206	0.050075		0.020356	0.046296
Contribute to society	0.048286	0.033607		0.046729	0.020030		0.010178	0.052083
Listen to radio	0.032191	0.038408		0.035047	0.040060		0.030534	0.040509
Mixridinghorseridingbike	0.064381	0.024005		0.040888	0.020030		0.071247	0.011574
Tai chi	0.016095	0.033607		0.023364	0.040060		0.010178	0.040509
Manage appointments	0.016095	0.033607		0.029206	0.030045		0.030534	0.028935
Manage diary	0.016095	0.028806		0.029206	0.020030		0.020356	0.028935
Diy	0.080476	0.004801	< 0.01	0.005841	0.050075		0.040712	0.011574
Mixinematheatre	0.016095	0.024005		0.011682	0.040060		0.020356	0.023148
Retain maths ability	0.016095	0.024005		0.023364	0.020030		0.000000	0.034722

Photography	0.032191	0.014403	0.023364	0.010015	< 0.01	0.010178	0.023148	
Follow needlework pattern	0.000000	0.024005	0.005841	0.040060		0.020356	0.017361	
Entertain	0.032191	0.009602	0.005841	0.030045		0.020356	0.011574	
Follow a recipe	0.000000	0.019204	0.017523	0.010015		0.010178	0.017361	
Winter sports	0.000000	0.014403	0.011682	0.010015		0.020356	0.005787	
Hearing	0.048286	0.000000	0.005841	0.020030		0.020356	0.005787	
Mental arithmetic	0.016095	0.004801	0.005841	0.010015		0.010178	0.005787	
Camping	0.016095	0.000000	0.005841	0.000000		0.010178	0.000000	
Compassionate	0.016095	0.000000	0.005841	0.000000		0.000000	0.005787	
Play games	0.016095	0.000000	0.005841	0.000000		0.000000	0.005787	